



NAVA TUMMALAPALLI

UX DESIGNER & GO-GETTER

812 327 7482

<http://navateja.me>

navateja.nava@gmail.com

SKILLS & EXPERTISE

Design Process

Accessibility, Stakeholder reviews, Prototyping, Design workshops, Design strategy, Internationalization, Design Sprints.

Research

Interviews, Contextual inquiry, Surveys, Usability testing, Journey mapping, Persona development, Competitive analysis, Heuristic analysis.

Design

User Interface design, Visual design, Information architecture, Low and Hi fidelity mockups.

Collaboration

Design documentation, DesignOps, Design critique.

TOOLS

Adobe Creative Cloud - XD, Photoshop, Illustrator, Sketch, Invision, Framer, HTML, CSS, JavaScript, Ruby on Rails

WORK EXPERIENCE

User Experience Designer 2, Adobe Inc.

San Jose, CA | May 2017 - Present

- Currently working on redesigning user experience on adobe.com for the next generation of Acrobat suite of products.
- Leading design for web UI patterns as part of Adobe's design system initiative by collaborating with designers across teams. This majorly improves workflows across design, engineering, authoring and web production.
- Led strategy and design for helpx.adobe.com, Adobe's help and learn platform with an ecosystem of ~45000 pages translated and available across 60+ locales.
- Audited accessibility across all self-service touch-points and evangelized it to product managers and engineers which led to change in culture and creation of a new priority for the leadership.
- Initiated DesignOps for adobe.com design. Actively working on streamlined workflows such as creating a shared library of UI components, setting standards for design documentation and so on.

Designer & Software Engineer, Hikeezee Inc

Bangalore, India | April 2013 - June 2015

- Developed the planning engine algorithm and led the UI revamp project which involved a total redesign of the UI of the website. This project led to doubling the web traffic.

Front-end Developer, Meshlabs Inc.

Bangalore, India | July 2012 - March 2013

- Revamped the entire product UI by developing major features such as Dashboard which played a significant role in the acquisition of the company by Pega Systems.

EDUCATION

Indiana University, Bloomington

Masters in Human Computer Interaction Design

BITS Pilani, India

Bachelors in Information Systems

AWARDS

Winner, Student Design Competition

Human Robot Interaction 2017, ACM, Vienna, Austria

Runner-up, Student Design Competition

OzCHI 2016, ACM SIGCHI, Australia